



# EVENTS COVERAGE/PRESS

## SERVICE

What sets us apart from other video production companies?

**Production:** ADDY.media has over a decade of experience in events coverage, content creation, distribution and has worked with major media companies, brands, organizations, and PR firms.

**Distributors:** We guarantee editorial press. In 2021, we had **47mil views** via our global partners. In 2022 up to Q2, we have had **35mil views** with more to come.

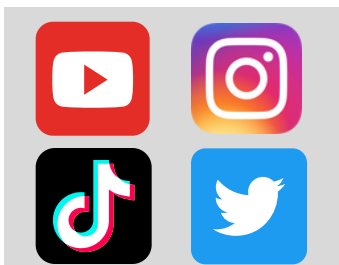
**Content creators:** We deliver editorial segments with fast turnaround and on budget. We are also GETTY Red Carpet contributors.

**Publishers:** We have our own streaming channel [www.styleculture.tv](http://www.styleculture.tv), a lifestyle, fashion, and pop-culture video magazine, available on Roku and AmazonFireTV.

## PRICING

- **Video Services** starting at \$1,000 — one camera shoot, includes prompt delivery of edited segment via downloadable file, for approval, and publishing with fast turnaround.
- **Video Services with Journalist/Host** starting at \$1,500
- **Red Carpet Video** contribution published to GETTY Images, starting at \$1,000
- **Photo services** starting at \$800
- **Live Webcast Production** starting at \$1,500 — includes a 2-camera shoot with live switch. Feed will go to requested destinations. Downloadable VOD link will be delivered within 1 hour.

## OUR WORK



## OUR GUARANTEE

Client is granted rights to post the ADDY.media-copyrighted videos editorially across all owned and operated social media properties and distribute images to unlimited web editorial publications or platforms in perpetuity.



Teams based in **New York City - Los Angeles - Miami**

Ask about our flat rate options: [press@ADDY.media](mailto:press@ADDY.media)